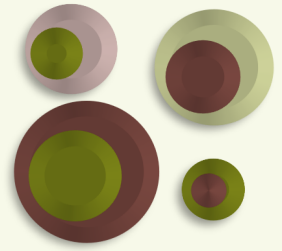
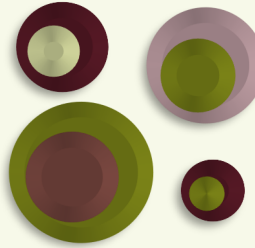


2022 IOWA INDUSTRY PROFILE

EDUCATION

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2022 the **Educational Services** sector accounted for 9.6 percent of all employment in Iowa, with 147,223 jobs. The average annual wage was \$51,818 for 2022, which is 9.7 percent less than the state average wage of \$57,378.

Three of the seven **Educational services** subsectors have an annual average wage higher than the state average wage. The highest of the three, **Business Schools & Computer & Management Training**, is 33.8 percent higher than the state average wage of \$57,378.

This publication accounts for both public and private employment. Therefore, non-profit schools (e.g. parochial schools) are represented here. **Elementary and secondary schools** make up the largest portion of educational employment, 64.3 percent of the sector, with 94,682 employees.

Employment in this sector, like in many others, was impacted by the pandemic, with employment decreasing by 5.8 percent to 142,220 employees in 2020. Employment did increase in 2021 and 2022 to 147,223 employees up by 3.5 percent from the low of 2020. Despite this slight increase, the employment figures in 2022 was still the lowest reported since 2015. Wages inversely increased substantially in 2020 by 6.8 percent to \$49,720, potentially as an attempt to try and retain or lure workers back. Wage increases in 2021 and 2022, 1.8 and 2.8 percent respectively, were more in line with pre-pandemic yearly increases.



EDUCATION IOWA INDUSTRY PROFILE



What is Education Services?

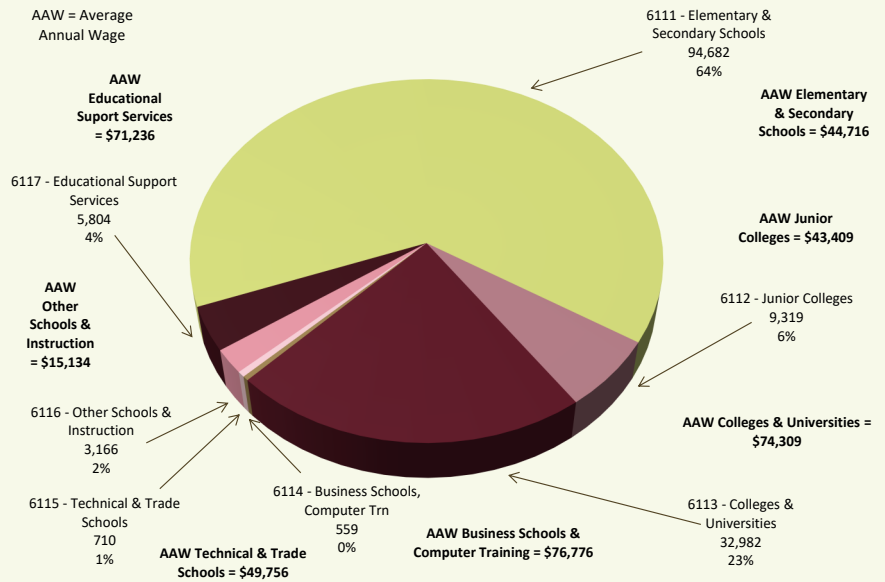
The **Educational Services** sector comprises establishments that provide instruction and training in a wide variety of subjects. Specialized establishments, such as schools, colleges, universities, and training centers, provide this instruction and training.

These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

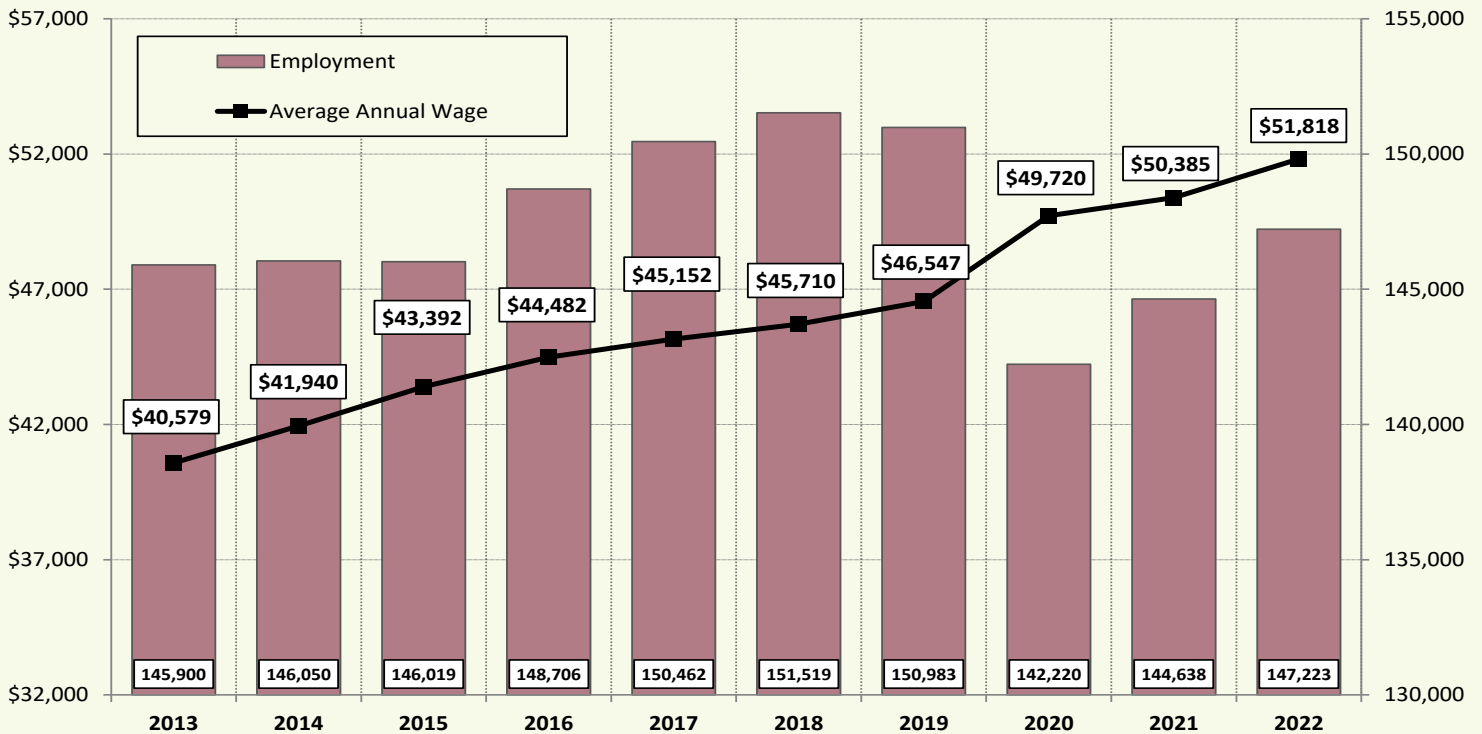
2022 Industry Breakout by Employment in Iowa

Education Services NAICS Industry Coding
Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2013–2022 Employment in Education in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

EDUCATION IOWA INDUSTRY PROFILE



Top Occupations in Education	Employment
Elementary School Teachers, Except Special Education	21,406
Teaching Assistants, Except Postsecondary	16,205
Secondary School Teachers, Except Special and Career/Technical Education	14,495
Middle School Teachers, Except Special and Career/Technical Education	9,774
Education, Training, and Library Workers, All Other	6,202
Teachers and Instructors, All Other, Except Substitute Teachers	6,017
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	5,224
Substitute Teachers, Short-Term	4,684
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	4,616
Coaches and Scouts	4,311
Cooks, Institution and Cafeteria	3,204
Special Education Teachers, Preschool	2,967
Educational, Guidance, School, and Vocational Counselors	2,909
Education Administrators, Elementary and Secondary School	2,898
Education Administrators, Postsecondary	2,542
Passenger Vehicle Drivers, Except Bus Drivers, Transit and Intercity	2,499
Executive Secretaries and Executive Administrative Assistants	2,121
Office Clerks, General	2,037
Health Specialties Teachers, Postsecondary	1,955
Fast Food and Counter Workers	1,812

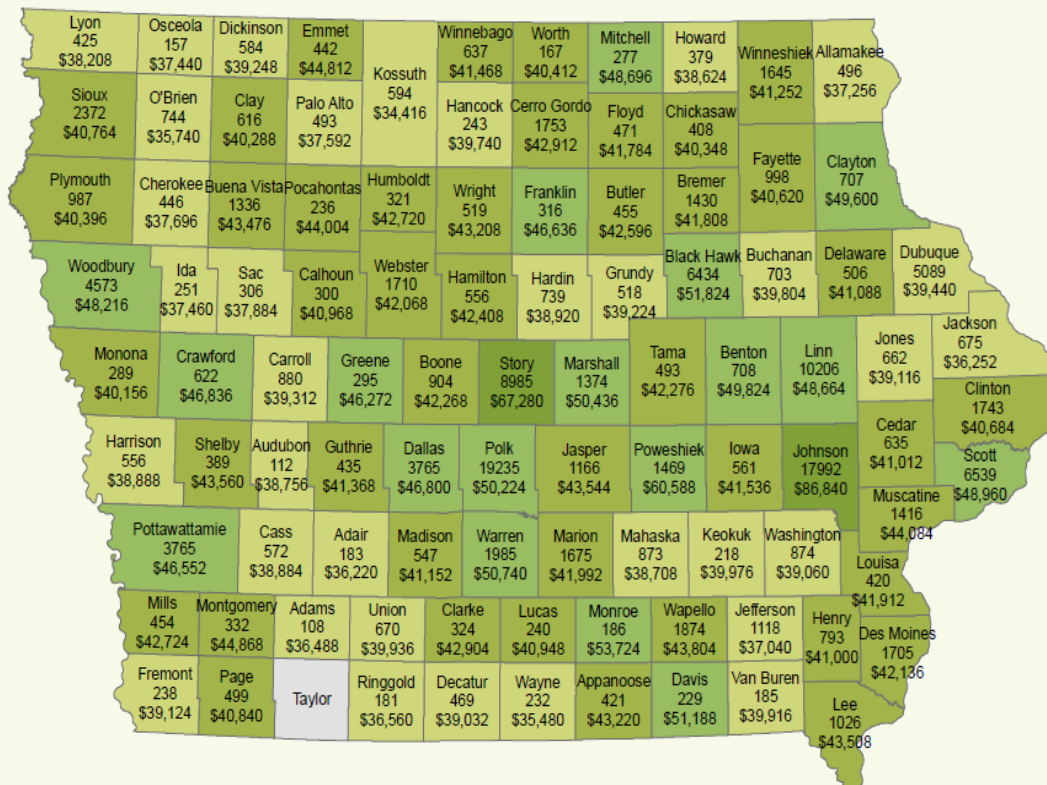
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2020-2030 Long-Term Projections)

Establishment Facts:

In 2022, there were 3,012 **Educational Services** establishments across Iowa. **Elementary & secondary schools** had the most educational establishments in Iowa with 1,579 locations and 94,682 employees. With 431 establishments, the **Other schools & instruction** industry had the second-most locations, but only had 3,166 employees. **Colleges & universities** had the second-highest employment, with 32,982 employees.

This sector also includes dance lessons, sports instruction, and educational consultants.

2022 Covered Employment in Education by County



Sector Statewide:

Employment - 20,646
Average Annual Wage - \$41,155

Label Key:
First line is the county name followed by average employment and finally, average wage.

Wages Less than \$39,976 \$39,977 - \$44,868 \$44,869 - \$60,588 Greater than \$60,589

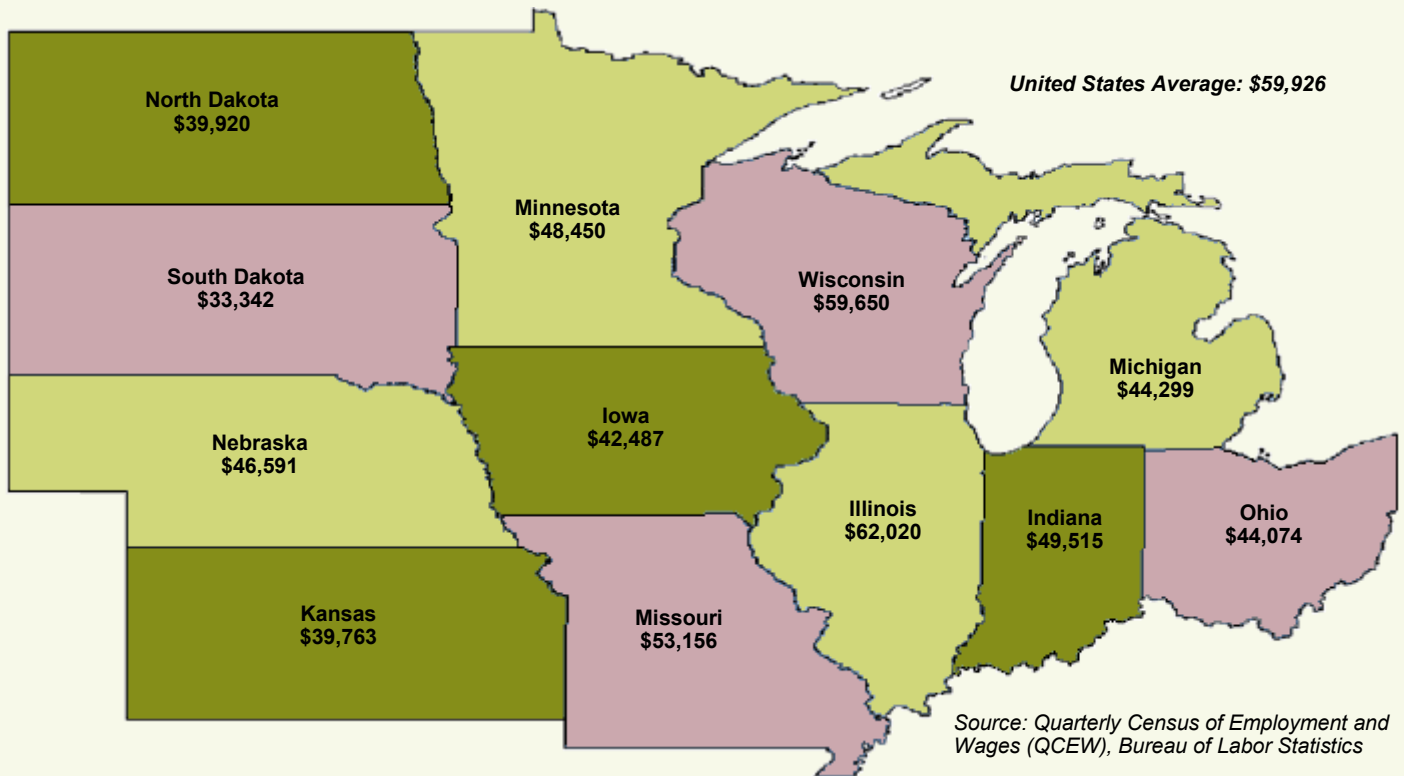
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

EDUCATION IOWA INDUSTRY PROFILE



2022 Average Annual Wage for Covered Employment in Educational Services

State Comparisons by Private Ownership

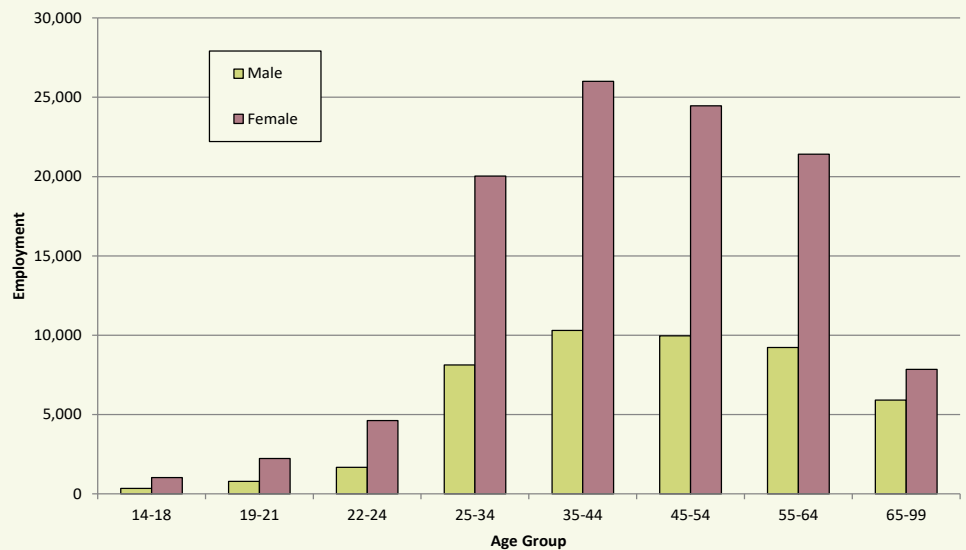


Contact Information

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Auxiliary aids and services are
available upon request to individuals
with disabilities.*
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Industry Distribution by Age and Gender, 2nd Quarter 2022



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>