2022 IOWA INDUSTRY PROFILE

HEALTH CARE & SOCIAL ASSISTANCE

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2022, the **Health Care and Social Assistance** sector was the secondlargest sector in Iowa, comprising 14.2 percent of covered public and private employment with 218,045 jobs. After rising steadily for much of the previous decade, employment in the sector has stagnated since the Covid-19 pandemic, growing only 0.2 percent since 2020.

Wages have increased significantly since the pandemic, growing by 17.3 percent since 2019. By comparison, wages grew by 17.1 percent in the seven years from 2013–2019.

This sector reported an average annual wage of \$55,245 for 2022, which was 3.7 percent less than the statewide average of \$57,379. Wages vary tremendously between subsectors within this sector. For example, **ambulatory health care services** had the highest average wage at \$74,411 annually, while **social assistance** had the lowest annual wage at \$27,833.

The sector is dominated by women, who held 81.6 percent of jobs in the second quarter of 2022.



https://www.iowalmi.gov/qcew

HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE



2022 Industry Breakout by Employment in Iowa Health Care & Social Assistance NAICS Industry Coding What is Health Care & Social Percentage Employed and Average Annual Wage by Subsector Assistance? 623 - Nursing & The Health Care and Social Assistance 624 - Social Assistance Residential Care Facilities 37,606 51.149 sector comprises firms providing health 17% 24% care and social assistance for individuals. The sector includes both health care and social assistance because it is sometimes **AAW Social Assistance** AAW Nursing & = \$27,833 difficult to distinguish between the **Residential Care** boundaries of these two activities. Facilities = \$37,877 AAW = Average The industries in this sector are arranged Annual Wage on a continuum starting with providing medical care exclusively, continuing with those providing health care and social assistance and finally finishing with only social assistance. The services provided in this sector are 621 - Ambulatory Health 622 - Hospitals delivered by trained health practitioners Care Services 69,545 59,744 and social workers with requisite 32% 27% AAW Ambulatory experience. AAW Hospitals = Health Care Services \$66,378 = \$74,411

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

\$57,000 230,000 \$55,245 Employment Average Annual Wage 225,000 \$52,286 \$52,000 220.000 \$49,899 215,000 \$47,085 \$45,706 \$47,000 \$44,649 210,000 \$43,877 \$43,129 205,000 \$41,273 \$42,000 \$40,209 200,000 195,000 \$37,000 190,000 213.176 215.526 217.994 221.099 223.381 224.015 224.515 217.637 217.679 218.045 \$32,000 185,000 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2013–2022 Employment in Health Care & Social Assistance in Iowa

https://www.iowalmi.gov/gcew

Source: www.bls.gov/cew/bls_naics/ bls_naics_app.htm

HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE

Ten Occupations in Uselth Care & Social Assistance	Employment
Γορ Occupations in Health Care & Social Assistance	Employment
Registered Nurses	27,919
Home Health and Personal Care Aides	21,222
Nursing Assistants	20,214
icensed Practical and Licensed Vocational Nurses	5,844
Childcare Workers	5,248
Medical Assistants	5,035
Medical and Health Services Managers	5,029
Medical Secretaries	4,652
Cooks, Institution and Cafeteria	3,497
Maids and Housekeeping Cleaners	3,465
Receptionists and Information Clerks	3,382
Social and Human Service Assistants	3,349
Dental Assistants	2,944
Food Servers, Nonrestaurant	2,906
Preschool Teachers, Except Special Education	2,875
Office Clerks, General	2,824
Teaching Assistants, Except Postsecondary	2,681
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	2,635
Customer Service Representatives	2,556
Radiologic Technologists	2,377
Source: Iowa Workforce Development, Labor Market Information Industry and C Projections (2020-2030 Long-Term Projections)	Dccupational



Establishment Facts:

In 2022, there were 12,701 **Health Care and Social Assistance** locations across lowa. **Ambulatory health care services** represented the majority of establishments, with 5,856 locations, or 46.1 percent. **Hospitals** had the fewest number of establishments in this sector at 265, but had the highest employment with 69,545 positions.

Social assistance had the secondmost locations (5,075) but the fewest employees (37,606). This is likely due to the prevalence home-based establishments in which only a handful of caretakers are employed.

2022 Covered Employment in Health Care & Social Assistance by County



HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE





2022 Average Annual Wage for Covered Employment in Health Care & Social Assistance



Industry Distribution by Age and Gender, 2nd Quarter 2022



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau https://lehd.ces.census.gov/

https://www.iowalmi.gov/qcew