Employers' Council of Iowa March 4, 2015

Introductions – Karen Miller called the meeting to order at 9:03AM and roll call was taken: Jennifer Andrade, Mike Carlson, Josh Davies, Annette Dawson, Robyn Denson, Carolyn Farley, Deb Fox, Lori Gelhaar, Shari Goertz, Wendy Greenman, Kyle Horn, Craig Immerfall, Angie Konig, Doug Marshall, Sara Messerly, Karen Miller, Carol Morgan, Brenda Noe, Michelle Raymer, Matt Ricke, Ruby Rivera, Denise Schippers, Beth Townsend, Carrie Turnquist, Elizabeth Waigand, Pamela Wright and Mark Youngman.

Approval of the Agenda – A motion was made by Matt Ricke to approve the agenda as presented and seconded by Lori Gelhaar; the motion carried unanimously.

Approval of the December 10, 2014 State ECI Minutes – A motion was made by Kyle Horn to approve the December 10, 2014 State ECI minutes as presented and seconded by Shari Goertz; the motion carried unanimously.

ECI Treasurer's Report – A motion was made by Mike Carlson to approve the treasurer's report as presented and seconded by Matt Ricke; the motion carried unanimously.

Funding Requests – No current requests made; however, a request was received by the Madison Chamber of Commerce to see if ECI money can be used for the Chamber or strictly for State ECI use. Karen will review and follow up at next meeting.

Election of State Board Members – Secretary/Treasurer – One nomination was received for the vacant position of secretary/treasurer; Wendy Greenman will fill the remainder of the open seat. A motion was made by Matt Ricke to cease nominations and accept Wendy Greenman as the new Secretary/Treasurer and seconded by Kyle Horn; the motion carried unanimously.

Introduction of Elevate, Robyn Denson – is a partnership between Iowa's Community Colleges and the Association of Business and Industries, representing Iowa manufacturers. Elevate provides Iowa employers a qualified pool of candidates and young Iowans great career options.

"Bring Your 'A' Game to Work" Train the Trainer Update, Josh Davies – gave an overview of the two upcoming Train the Trainer workshops; March 24, a morning session dealing with work ethics for employees and March 25, an all-day session serving as a companion to the Curriculum Guide and includes instruction and practical application.

HRCI Update, Denise Schippers – SHRM has moved away from HRCI; Denise still submits requests for accreditation if they come in. She will provide the new account for the SHRM provider when available.

IWD Communications Division has provided a template for everyone to use on their flyers for consistency.

IWD Update, Beth Townsend, Director Iowa Workforce Development – **Priorities and Objectives** – The Director has only been on board with IWD for seven weeks, however, she has two current goals: first one is to change the perspective views of individuals when they hear the name IWD, too much negativity from media, change to a positive thought; and second is to make sure IWD is a good partner. She will consider changing IWD's mission as current one is to lengthy, maybe say the need to deliver processes or products in a competent and timely fashion.

WIOA is a new legislation that forces states to streamline the way they deliver services to employees with barriers, therefore, forcing states to work together. Iowa is currently leading the Country and have a Mapping Group, which is designed to align all programs. The Group meets this week and consists of business owners, representatives from community colleges, Vocational Rehabilitation, Iowa Workforce Development, Human Services and Department of Education.

Iowa Job Honor Awards, Kyle Horn – the Iowa Job Honor Awards is an annual awards ceremony celebrating Iowans who have overcome significant barriers to employment, and the employers who hire them. The Intent of the Iowa Job Honor Awards is to encourage struggling Iowans to use available resources in order to address their barriers to employment; and inspire employers to give these individuals a second chance by hiring them

Volunteer Iowa Employer Volunteer Initiative, Michelle Raymer, Program Officer Iowa Commission on Volunteer Service – was established in response to the National and Community Service Act of 1990. The commission is part of a network of state service commissions throughout the United States that exist to foster a bi-partisan state-level commitment to advancing service initiatives and have the responsibility of developing and communicating a statewide vision and ethic of service and promoting that vision throughout their state.

Renamed the Iowa Commission on Volunteer Service in 1994, this state agency is now responsible for coordinating programs and activities formerly conducted by the Iowa Office on Volunteerism, which was launched in 1978 by Governor Robert D. Ray.

Local ECI Updates – The regions presented overviews and updates of their current and future career fairs, conferences, lunch and learns, new Home-Based Iowa communities, partnerships, Train the Trainer, trainings, webinars, and workshops.

Other Discussion Items – none at this time.

Set Next Meeting Date – Wednesday, June 17, 2015 via a conference call. A motion was made by Mike Carlson to adjourn the meeting and seconded by Wendy Greenman; the motion carried unanimously.

Respectively, Cheryl Killen, Notetaker