



Employers' Council of Iowa State Board Meeting

Friday, October 4, 2019

1:30 – 3:00 pm

Conference Call

866-685-1580

Code: 848-400-8045

Agenda:

- Role call of Chairpersons (State Board Members); role call of ECI Coordinators
- Establish quorum
- Realignment and Transition Time
 - Change in Communication team and IWD leadership supporting ECI
 - Officers activity during the wait: IWD Committee involvement
 - Current state: no longer Regions but Business Partnerships 1-16
- Re-lighting the Torch
 - Packets sent to ECI Coordinators and Chairpersons, letter from Beth Townsend
 - New Chairperson welcome. New chairperson toolkit
 - ECI partnership activity: calendar, minutes, fund requests
- Website
 - Picture ECI Coordinator and Chairperson added to Region information (take a selfie and send to Mike Witt)
 - Pic of Officers
 - Posting of activities to Calendar, minutes
 - LinkedIn
- SHRM Conference in Des Moines
 - Booth and interaction
 - E-mail of interested employers
 - Providing region information with next meeting/activity invitation
 - “Did you know?” free services provided by IWD (for example, OSHA 10 and 30-hour classes, computer training, foreign language....)
 - Drawings: Starbucks gift cards, voucher for free seminar (paid by board account when used)
 - Next year speaker and booth
- Summit Challenge
 - Participation
 - Rewards
- Next In-person Meeting
 - TBD