LABOR CHARACTERISTICS



WHOLESALE & RETAIL

STATEWIDE LABORSHED AREA

CONCENTRATION OF RESPONDENTS WITHIN THE LABORSHED AREA WITH TRANSFERABLE EXPERIENCE/SKILLS BY PLACE OF RESIDENCE

AKE MOODY	PIPESTONE	MURRAY	COTTONWOOD	WATONWAN	BLUE EARTH	WASECA	STEELE	DODGE	OLMSTED	WIN	ONA	LA CROSSE	Leg	end
MINNEHAHA	ROCK	NOBLES	JACKSON	MARTIN	FARIBAULT	EDE	EBORN	MOWER		LMORN	HOUSTON		Iowa Co	unties
MINNEHAHA	ROCK	NOBLES	Spirit Lak	ke			LBORN	MOWER	FIL	LMORIN	HOUSTON		Illinois C	ounties
		DICKINSC	N COL	Esthervi		MINNERAGO				David	hostor		Minneso	ta Counties
	Rock Rap	oids Sibley	Lake Superi Park	or h	KOSSUTH Buffalo	Ky WOR		ITCHELL RIC	eville, Ci	esco Doro	ecorah La	LAMAKEE	Missouri	Counties
LINCOLN INW	Dood's Door	Ashton OSCEO	Alchause Wa	allingford	Bancroft Center	Leland	1 Manly	Osage		igeway	Waukon			a Counties
Rock	Valley, sio	Sanborn		Graetting	er L Itonka	Hanlo	ontown	Orchar	d La	almar 7		rpers Fer		akota Countie
	Cioux Cor	tor_Archer UV	a spence Prf	imerspura	Bri	itt Clear	Lake	okpo Charl	esi 🖵 🛛 hoi	t atkinson	Mor	iona a ur		
Haward	y'ı J	- Primaha	rh h J J	7 5 1		Garner	Mason Cit	y 'City	New Ham	pton Cle	ermont M	larquette		IOWA
	ton Mauri	Paullina	Sioux Rapids	Mallard	Verne Kanav Igate Renwick I e Humboldt Cla	wha	aledale	Na	shua Freder	icksburg ²	Elgin M	1c Gregor		
UNION,	Le Mar	Marcus Pete	rson Maratho	Brac	gate Renwick-I	Belmond	Br	Greene	Sum BREME	ner Fayet	te Volga	Guttenber	GRANT	GRI
Ma	Rer	nsen Choroko	e Storm	y Gilmor	Humboldt	arion Ha	mptonA	lison She	Waverly	FAYERTELL	Strawberr	Y South	Holy Cross	
Sioux	City Hinto	on Wachta Bue	Storm	Fonda	Badger	Eagle Gro		KOC	K Denver	BUCHAN	Point C	olesburg	Sherrill	LAFAYETTE
	ux City	2 HDA	Lake Sac	Pomeroy	Fort Dodge	HAMILTON		RUNDY Dil		KHAWK Ma	sonville [yersville,	Dubuque	STEPHENSON
		Correctionville		ytton Mc	Fort Dodge orland Webste webste owriel Otho Harcourt Je	r City Iov	wa Falls	Holland	Waterloo	Aurora M	lancheste	FLATEPN	orth Dubuc	ue
DAKOTA		Anthon Ida		CALHOUN G	owrie Otho	Ellsworth	HARDIN	Frad Rei	Jes beck Traer	Sup Wint	hrop Ho	pkinton	Dubuque	JO DAVIESS
	Sloan Ho	rnick Gro	ve Vail View	Lake City	Harcourt Je	ewell	MARSH		DECK THE	Urbana	Coggon	Inticello	Zwingle	llouiuo
NE THURSTO	ON WOODBURY	Mapleton Schle	swig nison	CARROLL GREENE	BOONE BOONE	Gilbert	Lisco	mb clad	Garr	ison All	ournett	Center	Zwingle Onslow Be Maquoketa	
<u> </u>	Ona	wa Ute De	nison	Jeffers	and Junction	Ames	Clemons		Elboron		watha	Junction	1 JONES	JACKSON
CUMING	3-	Moorhead Do			Rippey Perry	Huxley St	tate Center			Cedar R	apids	Olin	GOOS	e Lake
	BURT	HARRISON CIT	Manilla Templ	eton 44	Linden De	Fikhar	JASPER La	urel lan	Belle Plai	ne Walford	d Swishe	er Lowde	Grand De	Witt
OLFAX	1 {	Logun	Kirkmon A.	also have a set	NR Oran	ger Likildi	Baxter	Grinnell	Brooklyn		ffin	Tipton	-Mound	WHITES
JULFAX	Mo	dala Dortem	outh Kimballto		De	s Moines	Colfax Nev	wton M	ontezuma	Kalona	Iowa City		ant Davonno	t BUR
DODGE	Missour	Valley Persia	Elk Horn	Adair	Linden De edfield Windso		Prairie	Lynnville	POWESHIEKIC	WA Parnell	Iowa C	ity Wilto	Davenpo	rt Le Claire
	Cresce	nt Underwoo	a Walnut		edfield Windsc uart De Van Meter e Winterset I eld Madison Trur reston Osce		CILY MARIO	New Sh	aron Keswic	k Wellma	Lone T	ree Mus	atine Dav	enport
BUTLER	DOUGLAS	Underwoo		Fontanoll	Winterset	Plea	asantville	Leighton	Rose	Keota	MUSCATINE	Fruitland	ROCK ISLAND	HENRY
SAUNDERS		rter Lake	arson	Greenfie	I	ndianola	Melcher Bi	ISSAV		e Brighto	G C	randview	MEDCED	
			ST C 2 Villisca	JADAMS C	reston		ona Lov	ilia ⁵ Ed	dyville	ASHINGTON M	Mori	hing Oak	illo	
	SARPY	Hasti	Red Oak	Corning	NION S MURRAY	Lucas	LUCA	s Ott	umwa Bata		easant St	In Madian		S
EWARD	CASS	wood 2 Tabor	Nodav	vay Lenox	Afton Charke CU	Derb لکر ہے	y Meiro	Se MONRO	Libe	rtyville	HENRY	Moines	Burlington	KNOX
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LANCASTER		Sidney Shen	andoah New M	larket Clear	field Enstoring L		Promise cit	Y Moult	on davis	Keosauqua	Salem		RSON	
ALINE	OTOE	Hambur		Deuloiu	Mount Decatu		Seymou	PPANOOSE		on "	Fort Ma	dicon		L
			را ک — — د ا	rinda TAYLO	DR		Ce	enterville	VAN BUREN	Donnellso	n Montro	se		TAZEV
aborsh	ed Cor	ncentratio	า	L WOF	RTH L	MERCER	L PUTMA	w (s	CHUYLER SCOT		RK Keoku		MCDONOUGH	FULTON
	of Docid	dence (per		WAY	HARRISON			E			7	HANCOCK		5
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Workers who have transferable experience/skills in the industry are currently commuting an average of 13 miles one way for work. Those who are likely to change/accept employment are willing to commute an average of 23 miles one way for the right employment opportunity.

FOR MORE INFORMATION REGARDING THE STATEWIDE REGIONAL LABORSHED, CONTACT:



Iowa Workforce Development Labor Market Information Division 1000 E. Grand Avenue, Des Moines, Iowa 50319 Phone: (515) 281-3035 | Email: laborshed.studies@iwd.iowa.gov https://workforce.iowa.gov/laborshed

ABOR CHARACTERISTICS WHOLESALE & RETAIL

ESTIMATED AVAILABLE LABOR PER OCCUPATIONAL CATEGORY:

- Automotive Body and Related Repairers - 0.3% Automotive Service
- Technicians and Mechanics -3 5%
- Bakers - 0.1%
- Bookkeeping, Accounting, and Auditing Clerks - 2.3%
- Business Operations Specialists, All Other - 2.3%
- Butchers and Meat Cutters -0.2% Cashiers - 4.4%
- Cleaners of Vehicles and Equipment - 0.4% Computer User Support
- Specialists 0.1% Conveyor Operators and
- Tenders 0.1% Cooks, Fast Food - 1%
- Cooks. Restaurant - 0.4%
- Cooks, Short Order - 0.2%
- Counter and Rental Clerks -0.2%
- Customer Service Representatives - 4.3%
- Dishwashers - 0.4%
- Driver/Sales Workers - 1.3% п Farm Equipment Mechanics
- and Service Technicians 0.4% Financial Clerks, All Other -
- 0.1% First-Line Supervisors of Food Preparation and Serving
- Workers 1.2% First-Line Supervisors of Non-Retail Sales Workers - 0.1%
- First-Line Supervisors of Office and Administrative Support Workers - 4%

- First-Line Supervisors of Production and Operating Workers - 3.2% First-Line Supervisors of Retail Sales Workers - 5 1%
- Floral Designers - 0.1% Food Preparation and Serving Related Workers, All Other -
- 0.2% Food Preparation Workers -
- 0.5% General and Operations
- Managers 5.4% Hairdressers, Hairstylists, and
- Cosmetologists 1.1% Heavy and Tractor-Trailer
- Truck Drivers 10.6% Industrial Truck and Tractor
- Operators 1.4% Installation. Maintenance, and Repair Workers, All Other -5.9%
- Interior Designers - 0.2%
- Janitors and Cleaners, Except Maids and Housekeeping Cleaners - 2.7%
- Laborers and Freight, Stock, and Material Movers, Hand -3.7%
- Light Truck or Delivery Services Drivers - 1.6%
- Market Research Analysts and Marketing Specialists - 0.8% Material Moving Workers, All
- Other 0.1% Merchandise Displayers and
- Window Trimmers 0.7% Motor Vehicle Operators, All Other - 0.1%
- Nonfarm Animal Caretakers -0.4%

- Office Clerks, General - 1.5% Opticians, Dispensing - 0.1%
- Packaging and Filling Machine Operators and Tenders - 0.1%
- Packers and Packagers, Hand 0.8%
- Parts Salespersons - 0.4% Pharmacists - 0.5%
- Pharmacy Aides - 0.1%
- Pharmacy Technicians - 0.5% Production Workers, All Other -
- 3.8% Production, Planning, and
- Expediting Clerks 0.6% Retail Salespersons - 3.9%
- Sales and Related Workers, All Other - 2.2%
- Sales Managers 4% Sales Representatives, Wholesale and Manufacturing
 - Except Technical and Scientific Products - 2.7% Sales Representatives
 - Wholesale and Manufacturing, Technical and Scientific Products - 0.6%
- Security Guards - 1.3%
- Shipping, Receiving, and Traffic
 - Clerks 0.9% Team Assemblers - 2.2%
 - Tire Repairers and Changers -0.1%
 - Waiters and Waitresses 2% Weighers, Measurers,
 - Wholesale and Retail Buyers, Except Farm Products - 0.5%

ESTIMATED TOTAL BY EMPLOYMENT STATUS (PERCENTAGE):



*Employment status is self-identified by the survey respondent. The unemployment percentage does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

EMPLOYMENT STATS:

- 63.9% paid an hourly wage
- 84.8% are/were employed full-time
- 15.2% are/were employed part-time
- 12.5% are/were self-employed
- 14.6% hold two or more jobs
- Currently working an average of 43 hours/week

EDUCATIONAL LEVEL:

(66.4% HAVE AN EDUCATION BEYOND HIGH SCHOOL)



TOP JOB SEARCH RESOURCES: (For those seeking employment opportunities, by use.)

- Internet 79.9%
- www.indeed.com
- www.linkedin.com
- www.ziprecruiter.com
- Networking through friends, family or acquaintances - 43.7%

INRS

- IowaWORKS Centers 20.6%
- Private Employment Services 11.9%

UNDEREMPLOYMENT (ESTIMATED): Low hours - 2.2% • Mismatch of skills - 10.0%

• Total - 11.5%

(Individuals counted only once when estimating Total Underemployment.)

CURRENT BENEFITS:





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Low income - 0.5%

Checkers, and Samplers, Recordkeeping - 0.1%

LABOR CHARACTERISTICS WHOLESALE & RETAIL

OCCUPATION	OCCUPATIONAL CODE	MEAN WAGE	MEDIAN WAGE	MEAN SALARY	MEDIAN SALARY
Accountants and Auditors	13-2011	\$38.72	\$35.72	\$80,540.00	\$74,290.00
Business Operations Specialists, All Other	13-1199	\$39.77	\$37.97	\$82,720.00	\$78,970.00
Butchers and Meat Cutters	51-3021	\$17.59	\$17.60	\$36,580.00	\$36,600.00
Cargo and Freight Agents	43-5011	\$23.83	\$22.17	\$49,570.00	\$46,120.00
Cashiers	41-2011	\$14.15	\$13.84	\$29,440.00	\$28,780.00
Conveyor Operators and Tenders	53-7011	\$24.62	\$22.94	\$51,210.00	\$47,720.00
Cost Estimators	13-1051	\$37.31	\$36.68	\$77,600.00	\$76,290.00
Counter and Rental Clerks	41-2021	\$18.54	\$17.33	\$38,570.00	\$36,050.00
Customer Service Representatives	43-4051	\$22.19	\$21.63	\$46,160.00	\$44,990.00
Driver/Sales Workers	53-3031	\$19.35	\$18.80	\$40,250.00	\$39,110.00
Farm Equipment Mechanics and Service Technicians	49-3041	\$27.84	\$27.99	\$57,910.00	\$58,220.00
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	45-2092	\$17.13	\$16.32	\$35,630.00	\$33,950.00
First-Line Supervisors of Food Preparation and Serving Workers	35-1012	\$20.22	\$18.42	\$42,060.00	\$38,320.00
First-Line Supervisors of Office and Administrative Support Workers	43-1011	\$31.17	\$29.80	\$64,830.00	\$61,970.00
First-Line Supervisors of Production and Operating Workers	51-1011	\$34.45	\$34.20	\$71,650.00	\$71,140.00
First-Line Supervisors of Retail Sales Workers	41-1011	\$24.14	\$21.82	\$50,220.00	\$45,390.00
Floral Designers	27-1023	\$15.02	\$13.96	\$31,230.00	\$29,030.00
Food Batchmakers	51-3092	\$23.90	\$23.46	\$49,700.00	\$48,790.00
Food Preparation and Serving Related Workers, All Other	35-9099	\$15.77	\$16.05	\$32,810.00	\$33,390.00
Food Preparation Workers	35-2021	\$14.40	\$14.35	\$29,950.00	\$29,840.00
Food Service Managers	11-9051	\$34.93	\$31.54	\$72,650.00	\$65,600.00
Heavy and Tractor-Trailer Truck Drivers	53-3032	\$28.05	\$26.48	\$58,350.00	\$55,080.00
Human Resources Managers	11-3121	\$63.53	\$58.75	\$132,140.00	\$122,200.00
Human Resources Specialists	13-1071	\$34.45	\$31.21	\$71,660.00	\$64,920.00
Industrial Production Managers	11-3051	\$55.28	\$50.44	\$114,980.00	\$104,920.00
Industrial Truck and Tractor Operators	53-7051	\$22.85	\$22.57	\$47,530.00	\$46,950.00
Inspectors, Testers, Sorters, Samplers, and Weighers	51-9061	\$24.87	\$23.53	\$51,740.00	\$48,940.00
Jewelers and Precious Stone and Metal Workers	51-9071	\$25.98	\$24.49	\$54,040.00	\$50,940.00
Laborers and Freight, Stock, and Material Movers, Hand	53-7062	\$20.53	\$20.85	\$42,710.00	\$43,370.00
Light Truck or Delivery Services Drivers	53-3033	\$22.54	\$21.11	\$46,890.00	\$43,910.00
Logisticians	13-1081	\$39.91	\$38.33	\$83,000.00	\$79,730.00
Maintenance and Repair Workers, General	49-9071	\$25.37	\$24.65	\$52,760.00	\$51,270.00
Management Analysts	13-1111	\$42.71	\$39.53	\$88,840.00	\$82,230.00
Material Moving Workers, All Other	53-7199	\$26.42	\$23.20	\$54,960.00	\$48,250.00
Merchandise Displayers and Window Trimmers	27-1026	\$18.84	\$17.71	\$39,190.00	\$36,830.00
Office and Administrative Support Workers, All Other	43-9199	\$25.27	\$23.80	\$52,560.00	\$49,500.00
Office Clerks, General	43-9061	\$20.83	\$20.29	\$43,330.00	\$42,200.00
Order Clerks	43-4151	\$20.84	\$20.09	\$43,360.00	\$41,790.00
Payroll and Timekeeping Clerks	43-3051	\$27.06	\$24.03	\$56,290.00	\$49,990.00
Procurement Clerks	43-3061	\$23.20	\$22.83	\$48,260.00	\$47,490.00
Production Workers, All Other	51-9199	\$21.22	\$22.30	\$44,130.00	\$46,380.00
Production, Planning, and Expediting Clerks	43-5061	\$28.92	\$27.32	\$60,150.00	\$56,830.00
Receptionists and Information Clerks	43-4171	\$17.30	\$17.18	\$35,980.00	\$35,730.00
Retail Salespersons	41-2031	\$16.43	\$14.44	\$34,170.00	\$30,030.00
Sales and Related Workers, All Other	41-9099	\$22.93	\$19.45	\$47,700.00	\$40,450.00
Sales Managers	11-2022	\$67.53	\$61.54	\$140,470.00	\$128,010.00
Sales Representatives of Services, Except Advertising, Insurance, Financial	41.2001	¢22.20	¢20.20	¢c0 100 00	¢c0 740 00
Services, and Travel	41-3091	\$33.26	\$29.20	\$69,190.00	\$60,740.00
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	41-4012	\$37.20	\$30.95	\$77,370.00	\$64,380.00
Shipping, Receiving, and Traffic Clerks	43-5071	\$22.69	\$22.51	\$47,200.00	\$46,830.00
Stockers and Order Fillers	53-7065	\$18.61	\$17.97	\$38,710.00	\$37,370.00
Transportation, Storage, and Distribution Managers	11-3071	\$49.83	\$45.97	\$103,650.00	\$95,620.00

The 2024 Iowa Wage data for the Statewide Laborshed area was produced by the Labor Force & Occupational Analysis Bureau to provide communities local information on wages by occupation. Additional occupational wage and employment data for the Statewide Laborshed area can be found at workforce.iowa.gov/laborshed/data. For more information regarding the 2024 OEWS estimates visit: <u>bls.gov/oes/2024/may/oes_tec.htm</u>