

2024 IOWA INDUSTRY PROFILE



MANUFACTURING

IOWA WORKFORCE DEVELOPMENT

What is Manufacturing?

The Manufacturing sector is comprised of firms engaged in mechanical, physical or chemical transformation of materials, substances, or components into new products. Firms are often described as materials-handling equipment.

However, firms that transform materials or substances into new products by hand or in the worker's home and those engaged in selling to the general public [products made on the same premises which they are sold, such as bakeries, candy store, and custom tailors, may also be included in this sector.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

Industry Employment & Wages

14.2% - Of all covered public and private employment in Iowa, with 222,328 jobs.

21.7% higher - than the statewide average of \$61,352, for all industries, the 2024 average annual wage for the sector was \$74,637.

1.8% decrease - In employment in 2024, dropping for the first time since the pandemic, from the high in 2023 of 226,395 employees. The 2023 high had finally topped the pre-pandemic high in 2019 of 226,216 employees, increasing by 4.5% from the pandemic low of 216,681 employees

Establishment Facts



4,246

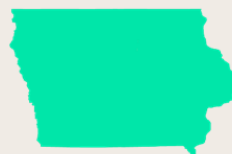
Manufacturing locations across Iowa in 2024

641

Fabricated Metal Product Manufacturing locations made up the majority of establishments within the sector across Iowa in 2024, followed closely by Food Manufacturing which had one location less, at 640 locations. Machinery Manufacturing and Nonmetallic Mineral Product Manufacturing and Printing & Related Support Activities had 468, 365 and 350 locations respectively.



\$85,461 - National Annual Average Wage*



\$74,639 - Iowa Annual Average Wage*

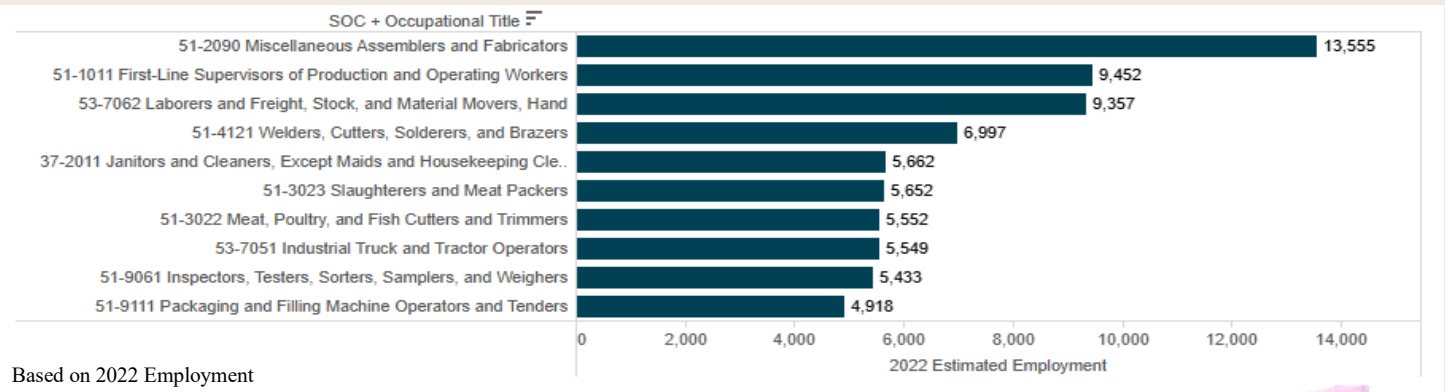
12.7% lower annual average wage in Iowa for this sector than the national average. Iowa sits more or less midway in comparison to its neighboring Midwest states. Illinois had the highest annual average wage of \$87,924 and the lowest annual average wage was in South Dakota with \$63,416.

Source: *Quarterly Census of Employment and Wages (QCEW)*, Bureau of Labor Statistics
Iowa Workforce Development
<https://workforce.iowa.gov/labor-market-information/>

*Annual Average Wage only includes private employment

MANUFACTURING Iowa Industry Profile

Top 10 Occupations for Manufacturing



6.1% - of all employment within the sector is comprised of Miscellaneous Assemblers and Fabricators occupations.

2024-4th Qtr Industry Subsector Breakout by Employment & Wages

Industry Description	Locations	Average Monthly Employment	Average Weekly Wage Calculation
Grand Total	4,270	218,425	\$1,574
Food Manufacturing	649	58,679	\$1,422
Machinery Manufacturing	468	39,213	\$2,123
Fabricated Metal Product Manufacturing	642	20,279	\$1,375
Computer and Electronic Product Manufacturing	117	12,551	\$2,139
Chemical Manufacturing	291	12,423	\$1,700
Transportation Equipment Manufacturing	178	12,337	\$1,268
Plastics and Rubber Products Manufacturing	193	11,420	\$1,303
Wood Product Manufacturing	161	10,273	\$1,482
Primary Metal Manufacturing	62	6,757	\$1,688
Electrical Equipment, Appliance, and Component Manufacturing	69	6,181	\$1,227
Nonmetallic Mineral Product Manufacturing	366	5,722	\$1,465
Printing and Related Support Activities	352	5,685	\$1,124
Furniture and Related Product Manufacturing	195	5,301	\$1,266
Miscellaneous Manufacturing	240	3,752	\$1,281
Paper Manufacturing	45	3,076	\$1,517
Beverage and Tobacco Product Manufacturing	142	2,907	\$866
Apparel Manufacturing	18	711	\$990
Textile Product Mills	45	516	\$978
Petroleum and Coal Products Manufacturing	21	351	\$4,631
Leather and Allied Product Manufacturing	10	214	\$1,138
Textile Mills	6	77	\$1,073

26.9% - of industry employment was in the largest subsector, Food Manufacturing, which employed 58,679 workers.

\$4,631 - average weekly wage in the Petroleum and Coal Products Manufacturing subsector was highest in the industry.

Contact Information

Iowa Workforce Development, Employment Statistics Bureau

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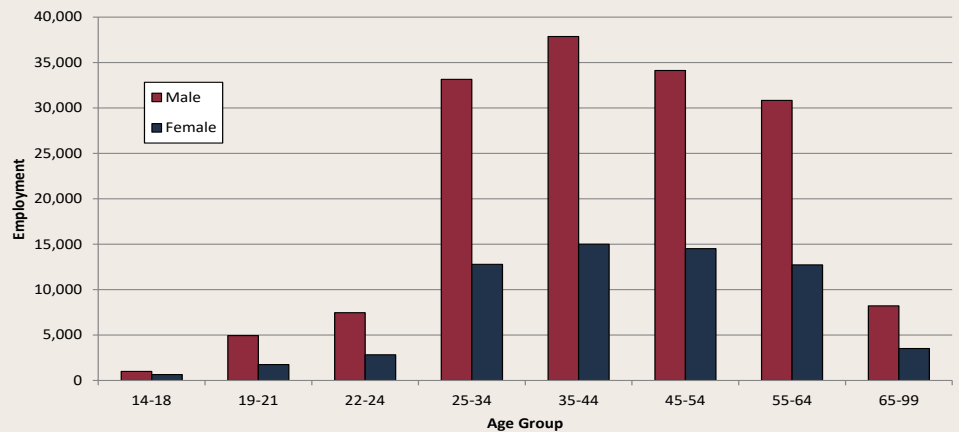
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TTY 515-281-4748
1-800-831-1399

Industry Distribution by Age and Gender, 4th Quarter 2024



71.2%- of sector employment is made up of males, while females accounted for 28.8 percent of the workforce.

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics
Iowa Workforce Development
<https://workforce.iowa.gov/labor-market-information/>