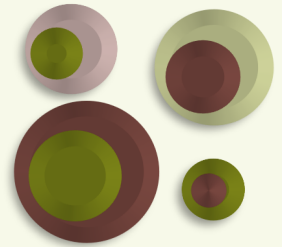
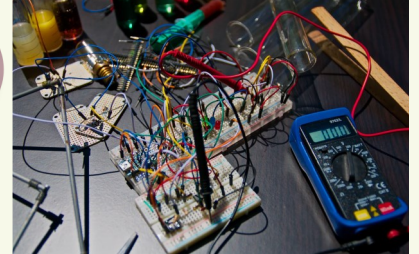
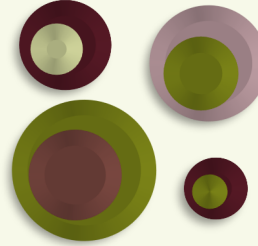


2022 IOWA INDUSTRY PROFILE

OTHER SERVICES

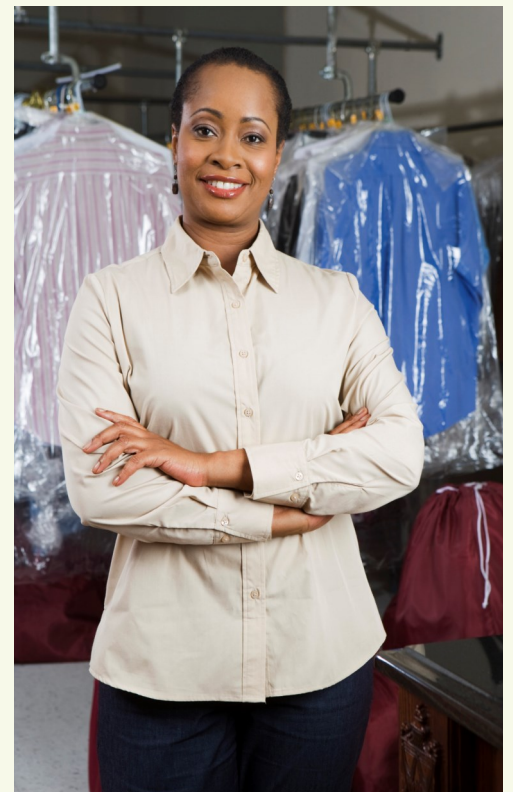
IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2022, the **Other Services (Except Public Administration)** sector comprised 2.6 percent of all public and private sector employment in Iowa, providing the state with 39,551 jobs with an average annual wage of \$44,516. This wage was 22.4 percent lower than the statewide average of \$57,378 for all industries. Although this wage rate, for the private sector, is 8.7 percent lower than the national average for this sector, it is consistent with the wage rate in other Midwestern states, except Illinois.

The sector has been in decline since the employment high in 2015 with 45,453 employees, with the exception of 2019 which saw a slight increase of employees by 0.4 percent from 2018. Employment again decreased in 2020, but more dramatically, no doubt impacted by the ensuing pandemic, with a 12.4 percent decrease from 43,035 employees in 2019 to 37,719 employees in 2020. There was a minor bounce back in 2021 and 2022, totaling a 4.9 percent increase to 39,551 reported employees in 2022. Wages increased in 2020 by 9.8 percent to \$40,071, and rose slightly again in 2021 by 3.9 percent to \$41,628, and again increased by a more significant 6.9 percent in 2022 to \$44,516. Despite the raise in wages to try and retain or lure workers back into the sector, employment in 2022 still remains below employment over the past decade prior to the pandemic. Like many other industries, employment during the pandemic was impacted by restricted openings, layoffs and employees voluntarily leaving the sector.



OTHER SERVICES IOWA INDUSTRY PROFILE



What is Other Services?

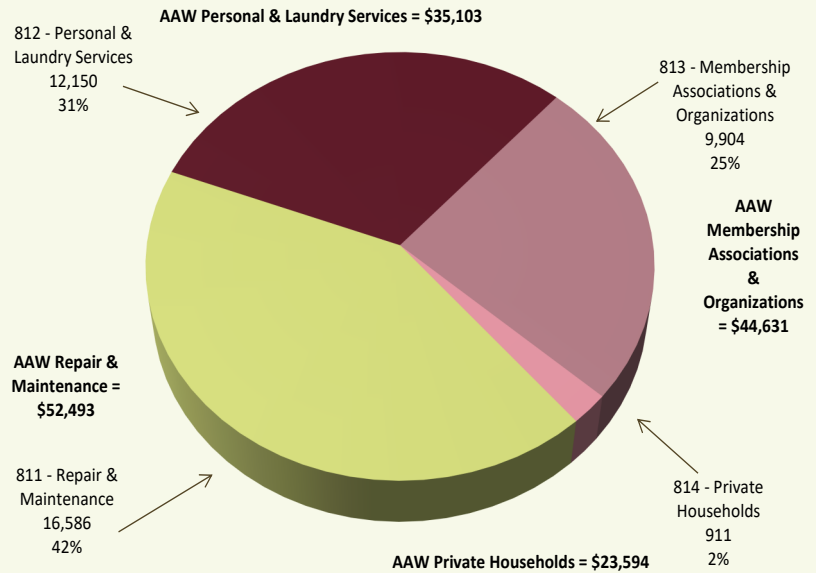
The **Other Services (except Public Administration)** sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing services, temporary parking services and dating services. Private households that engage in employing workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

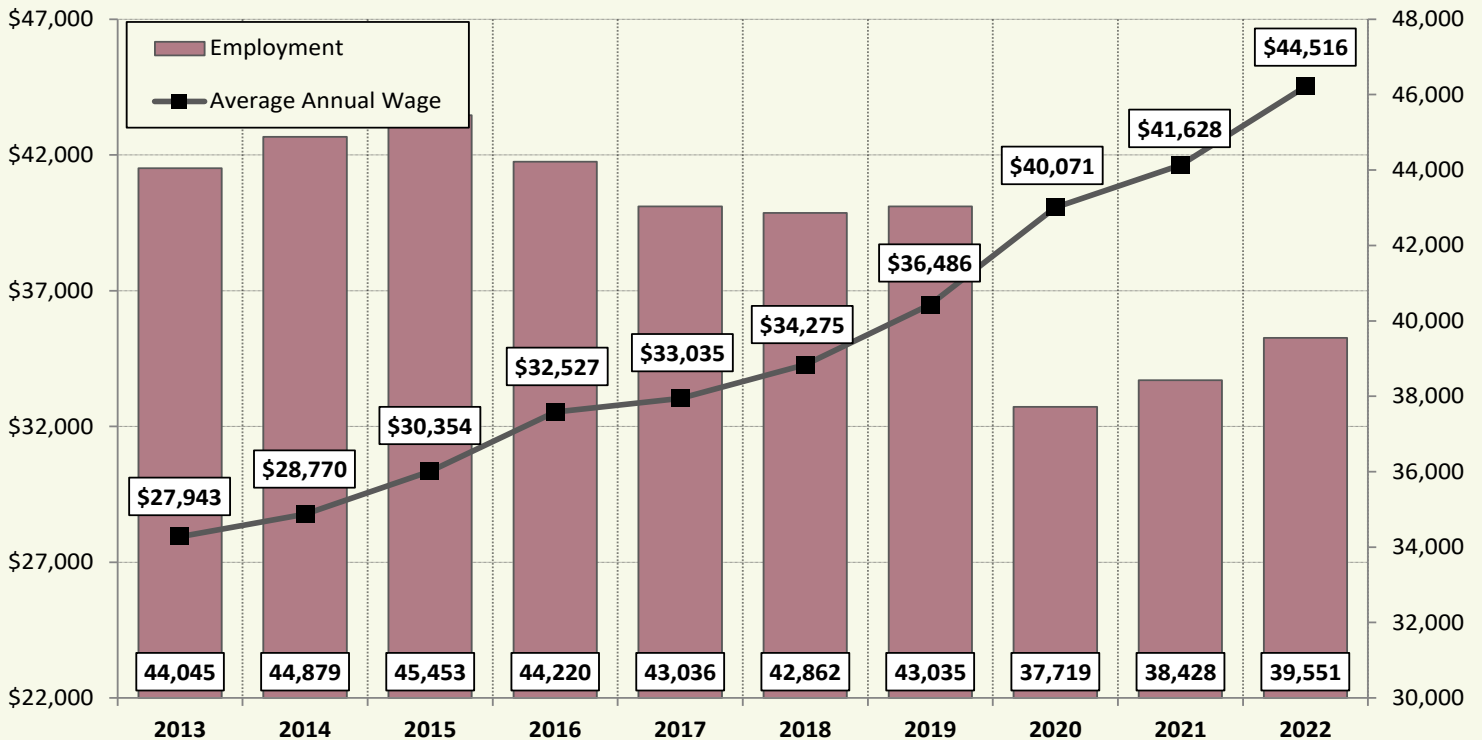
2022 Industry Breakout by Employment in Iowa

Other Services NAICS Industry Coding
Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2013–2022 Employment in Other Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

OTHER SERVICES IOWA INDUSTRY PROFILE



Top Occupations in Other Services	Employment
Automotive Service Technicians and Mechanics	2,842
Hairdressers, Hairstylists, and Cosmetologists	2,818
Childcare Workers	2,542
Office Clerks, General	2,403
Bookkeeping, Accounting, and Auditing Clerks	1,714
Labor Relations Specialists	1,616
Public Relations Specialists	1,506
Project Management Specialists and Business Operations Specialists, All Other	1,457
Nonfarm Animal Caretakers	1,456
Cleaners of Vehicles and Equipment	1,375
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	1,304
Automotive Body and Related Repairers	1,203
Bartenders	1,099
Bus and Truck Mechanics and Diesel Engine Specialists	969
Receptionists and Information Clerks	858
Customer Service Representatives	838
Laundry and Dry-Cleaning Workers	801
Installation, Maintenance, and Repair Workers, All Other	794
Office and Administrative Support Workers, All Other	765
First-Line Supervisors of Mechanics, Installers, and Repairers	708

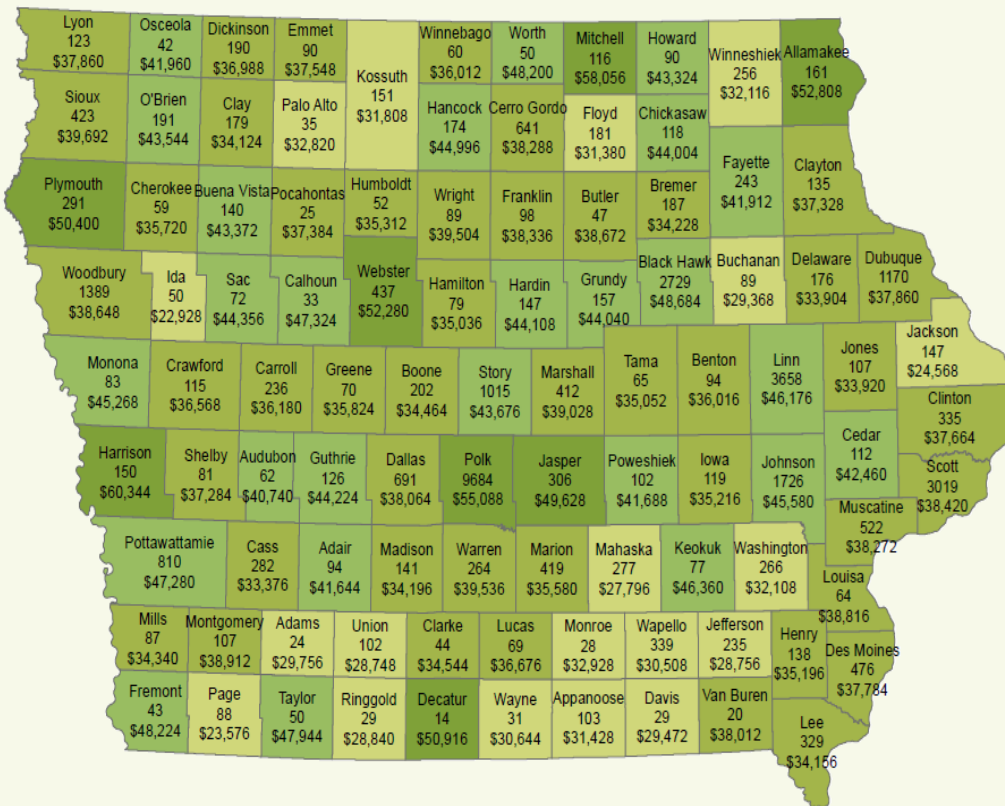
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2020-2030 Long-Term Projections)

Establishment Facts:

In 2022, there were 7,748 locations in Iowa classified in the **Other Services** sector. These units employed 39,551 people. This sector consists primarily of small companies, averaging fewer than 5 employees per establishment.

The sector represents a variety of services, including barber shops, auto mechanics, political parties and nannies. The largest subsector is **Repair and maintenance**, representing 41.9 percent of the employment in this industry. The smallest subsector is **Private households**, which represents 2.3 percent of employment.

2022 Covered Employment in Other Services by County



Sector Statewide:
 Employment - 39,551
 Average Annual Wage - \$44,516

Label Key:
 First line is the county name followed by average employment and finally, average wage.

Wages Less than \$32,928 \$32,929 - \$39,692 \$39,693 - \$48,684 Greater than \$48,685

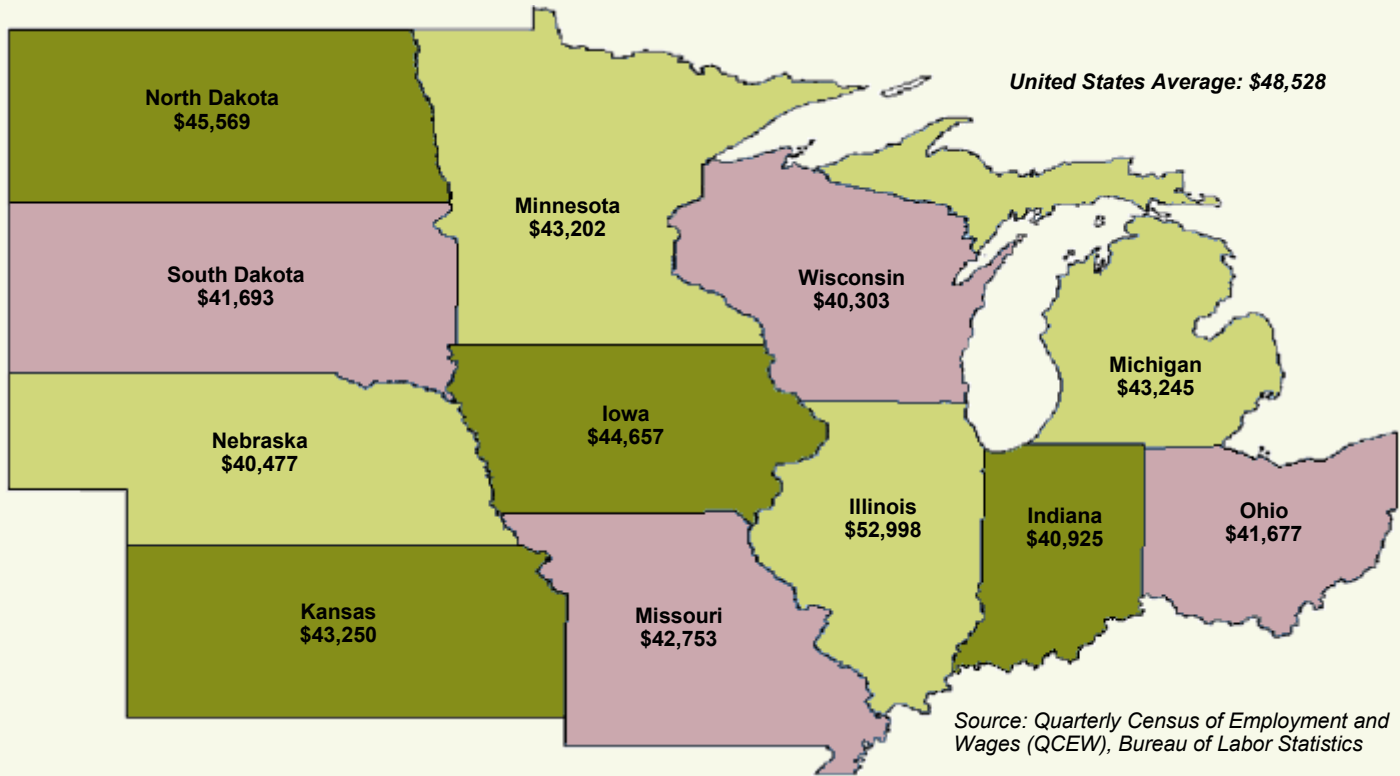
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

OTHER SERVICES IOWA INDUSTRY PROFILE



2022 Average Annual Wage for Covered Employment in Other Services

State Comparisons by Private Ownership

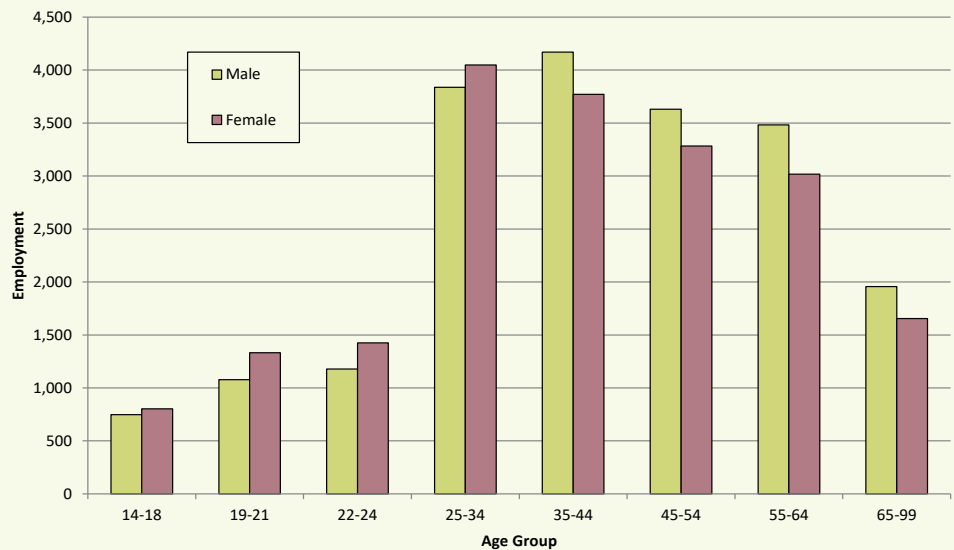


Contact Information

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Auxiliary aids and services are
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with disabilities.*
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1-800-831-1399

Industry Distribution by Age and Gender, 2nd Quarter 2022



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>