

2025



PROFILE OF IOWA'S TELEWORKERS



Source: 2025 Statewide Laborshed Survey, Iowa Workforce Development

WORK LOCATIONS OF THE EMPLOYED

TYPES OF WORK LOCATIONS

- 70% work from an employer location (at least part-time)
- 22% work from home (at least part-time)
- 15% work from a customer job site (at least part-time)
- 13% travel (at least part-time)

*These categories will not total 100% as respondents could indicate all types of locations where they work (multiple response).

PRIMARY PLACE OF WORK

- 65% work from an employer location
- 16% work from home
- 11% work from a customer job site
- 8% travel

*These categories will total 100% as respondents indicated the single, primary place they work.

COMPARISON OF TELEWORKERS & TRADITIONAL WORKERS

Where teleworkers are defined as those who indicated they primarily work from home and traditional workers are defined as those who indicated they primarily work at an employer location.



TELEWORKERS

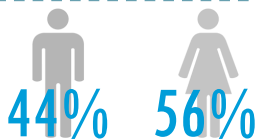


TRADITIONAL WORKERS

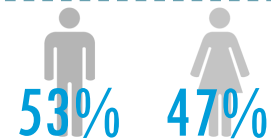
46

MEDIAN AGE

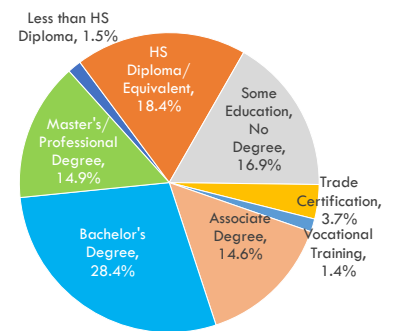
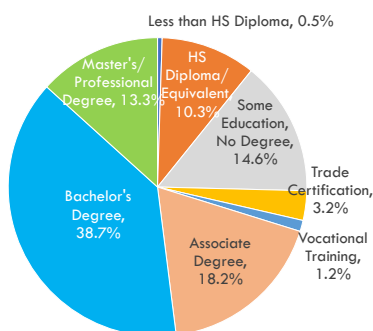
43



GENDER



EDUCATION LEVEL



CONTINUED COMPARISON OF TELEWORKERS & TRADITIONAL WORKERS

Where teleworkers are defined as those who indicated they primarily work from home and traditional workers are defined as those who indicated they primarily work at an employer location.



TELEWORKERS



TRADITIONAL WORKERS

21%

LIKELY TO CHANGE EMPLOYMENT

30%

40% Better Wages
22% Career Change

TOP REASONS TO CHANGE JOBS

45% Better Wages
16% Working Conditions

\$26.00/hour
\$80,000/year

MEDIAN WAGES

\$23.29/hour
\$80,000/year

31%

SELF-EMPLOYED JOB SEARCH RESOURCES

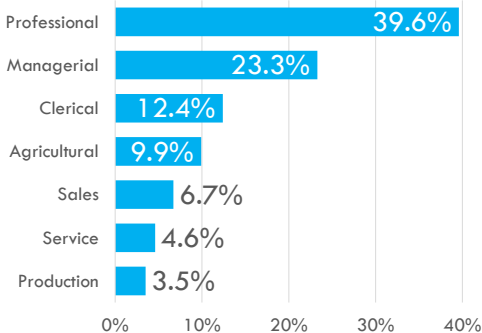
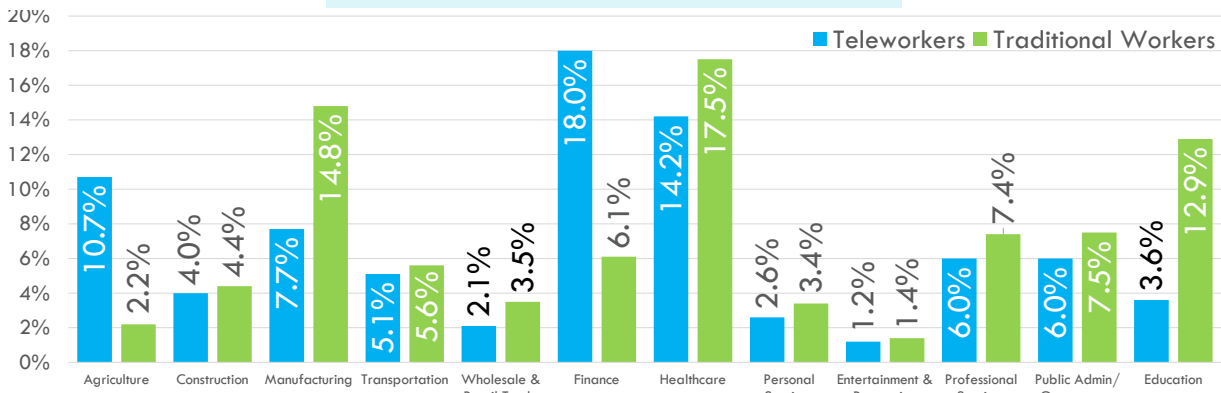
8%

81%
50%
17%
17%
5%

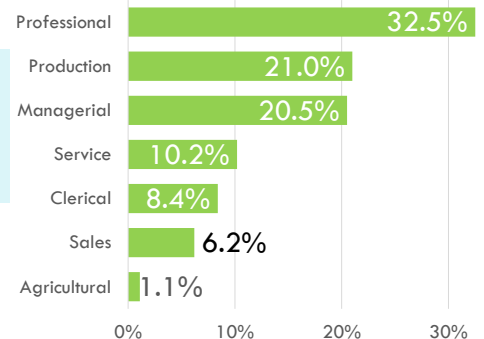
Internet
Networking
IowaWORKS Centers
Private Employment Services
Newspapers

84%
46%
19%
15%
7%

INDUSTRY



OCCUPATIONAL CATEGORY



*Totals by category will not sum 100%, as "working at a job site" and "traveling" the majority of the time were excluded from analysis.